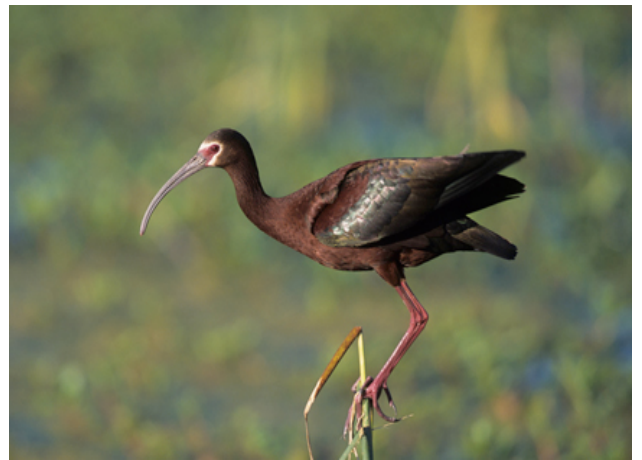


CALIFORNIA RICE FACTS



- The California rice industry annually contributes more than \$1.3 billion dollars to the state's economy.
- California is the nation's second largest rice producing state, with annual production exceeding four billion pounds.
- The Sacramento Valley is the heart of California's rice industry, much like the Napa Valley is to premium wine and wine grapes. More than ninety-five percent of the state's rice crop is grown within 100 miles of the State Capitol.

- California ricelands are used by 230 wildlife species, with an estimated \$1.5 billion in habitat value. No crop does more for our environment than California rice.



- Every piece of sushi made in America comes from California rice.

